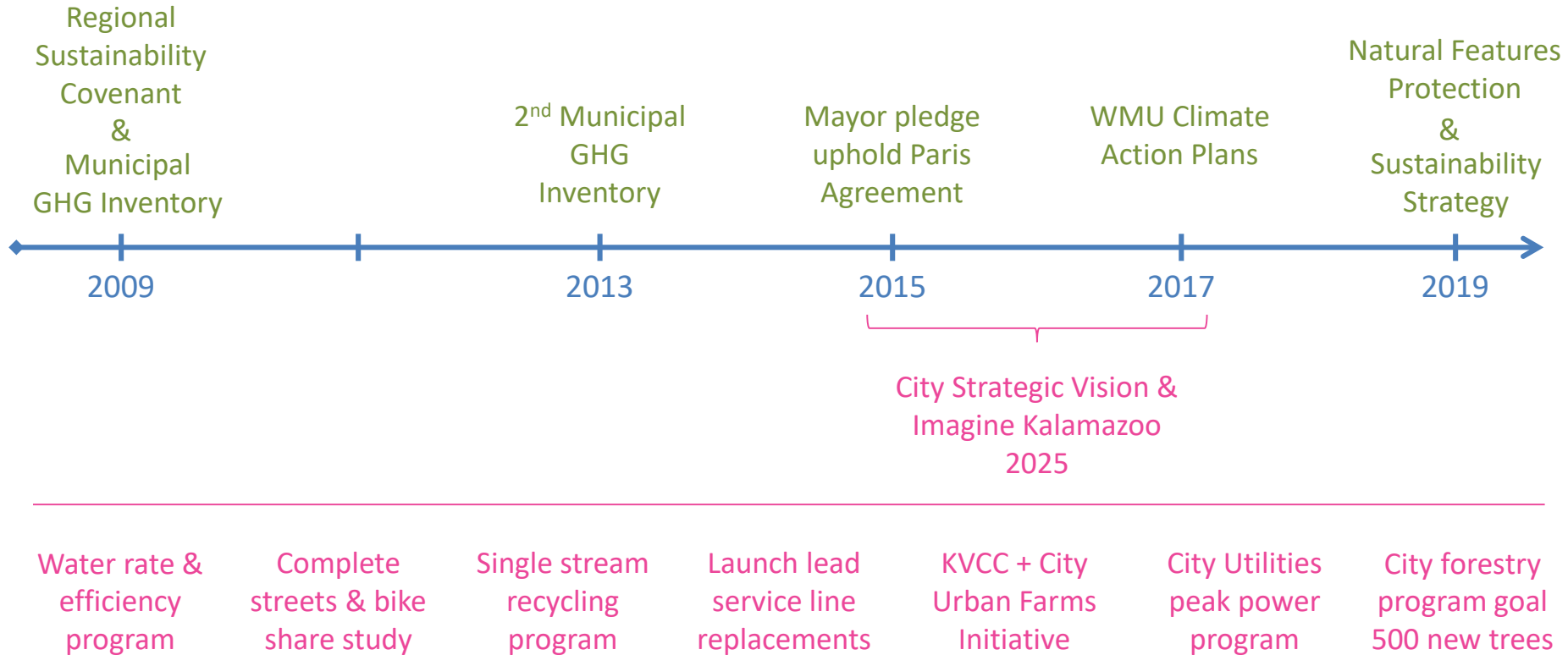


Sustainability Strategy Update

August 21, 2019



What's Been Done

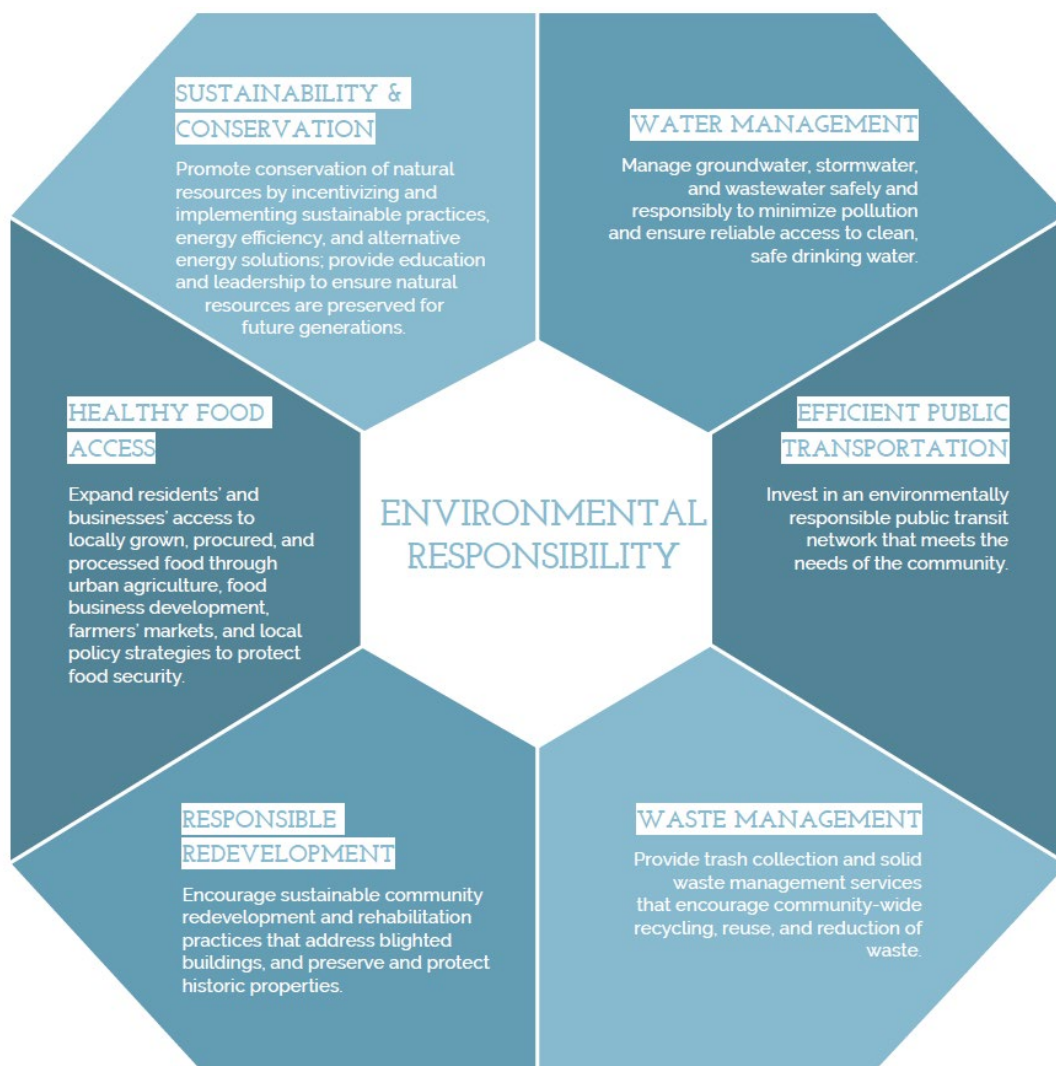


Strategic Vision - Goals

1. Shared Prosperity
2. Connected City
3. Inviting Public Places
4. Environmental Responsibility
5. Safe Community
6. Youth Development
7. Complete Neighborhoods
8. Strength Through Diversity
9. Economic Vitality
10. Good Governance



“Strategic Goals are the City’s guide to help shape the future direction of the City, and provide a framework from which all other City plans are created.”



Where We Are Going

JUN – SEPT 2019

→ **IMAGINE IT**

- Organize, project process/roles, engagement

OCT – DEC 2019

→ **PLAN IT**

- Community mtgs, regional collab, surveys, focus groups

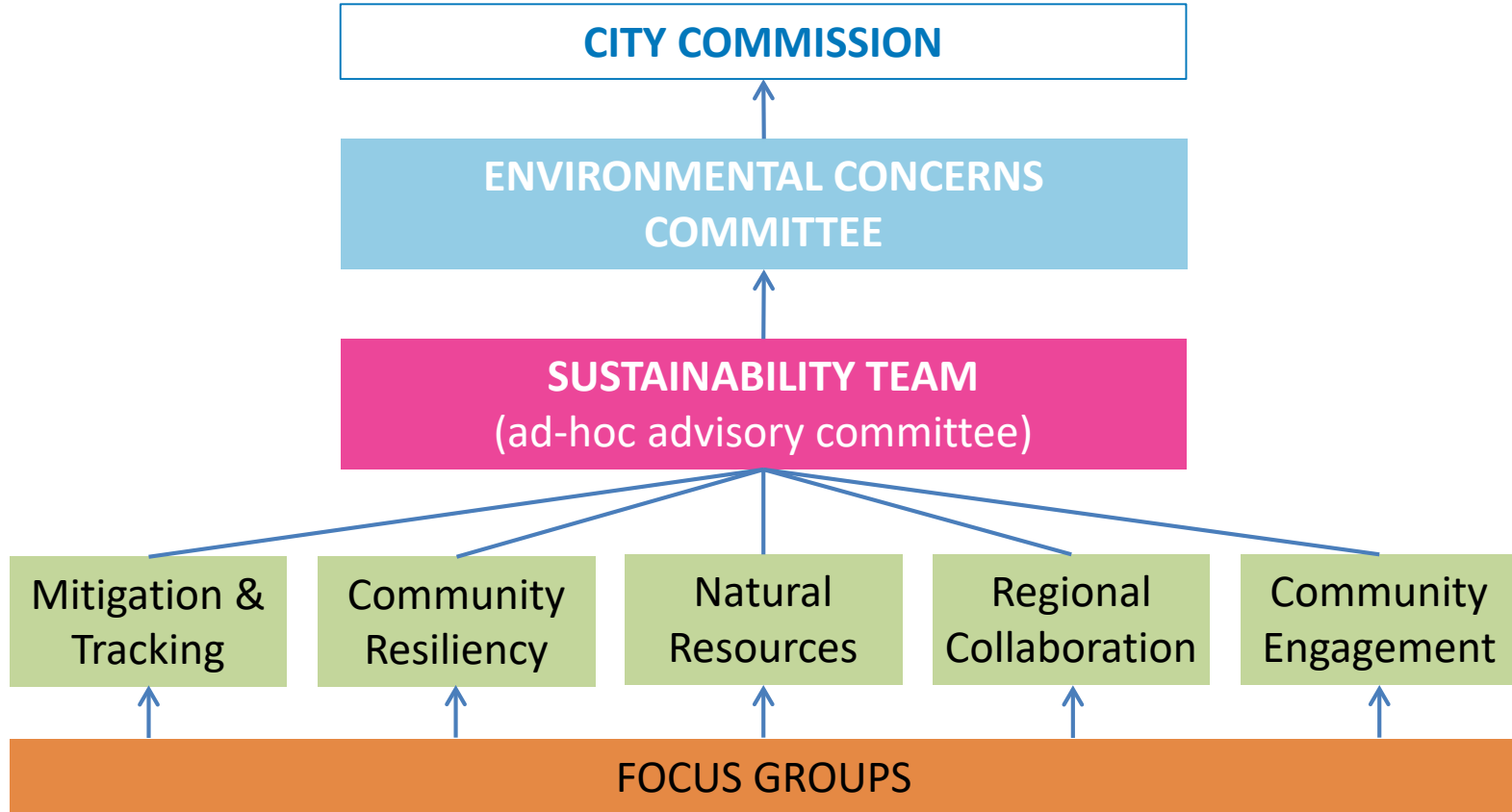
JAN – MAR 2020

→ **DESIGN IT**

- Data analysis, draft plan, more input, ECC recommendation to CC



Project Organization



Sustainability Team

Dan Bair, *WMU Gibbs House*

Ryan Stoughton, *COK WW Engineer*

John Esch, *WMU/Behavioral Analyst*

Rachael Luscomb, *COK Housing*

Carolyn Sacha, *WMU Student*

Karin Conley, *COK Data Manager*

Rob Roznowski, *WMU PhD Student*

Eddie McGraw, *Building Blocks*

Ian Magnuson, *ECC/United Way*

Katie Reilly, *COK Neighborhood Activator*

Jeff Spoelstra, *WMU OfS*

Jenny Doezema, *KNC*

Jessica Simons, *KNC*

Brendan Molony, *Bronson*

Mark Lee, *Better World Bld.*

Mary Ann Renz, *CCL*

Paul Manstrom, *ECC*

Denise Keele, *WMU Faculty*

Tom Small, *Wild Ones*

Perry Banta, *COK Forester*



Goals

A green and healthy city,

Focused on shared prosperity,

Dedicated to a just transition,

Increases community resiliency and biodiversity,

and strives for a carbon-neutral future



Targets

25% GHG emissions reduced by 2025

60% GHG emissions reduced by 2035

>90% GHG emissions reduced by 2050
(ultimate goal of net-zero by 2050!)

Note: 2005 typical baseline year



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